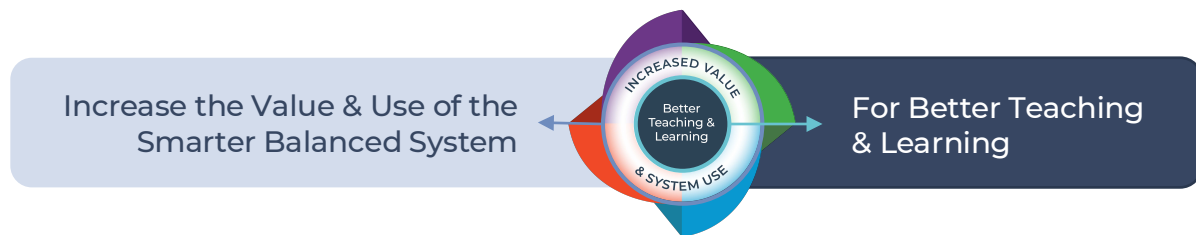


Smarter Balanced 2025-2030 Strategic Plan Executive Summary

A Strategic Plan Shaped by Those We Serve

The 2025-2030 Strategic Plan is a bold step forward for Smarter Balanced, charting a clear course to help more teachers and students benefit from the full potential of the system. What makes this plan especially powerful is how it was built: informed by teachers, state and territory leaders, national experts, Consortium staff, policymakers — and, for the first time, students themselves. More than 100 representatives shared their voices, helping shape a plan centered around real needs and opportunities.

At the heart of this plan is a simple goal:



To get there, the plan focuses on four priority areas:



Built on a Strong Foundation

Undergirding these priorities are the Consortium's long-standing strengths: innovation and flexibility; high-quality design; teacher-centered development; broad, supportive content; state-led governance; and a student-learning focus. These strengths form the foundation from which Smarter Balanced will evolve to meet future needs.

Together, these strengths and the plan will drive Smarter Balanced to remain a trusted, forward-looking partner — empowering educators, supporting students, and helping states and territories deliver on the promise of high-quality public education.

