

## Smarter Balanced 2025-2030 Strategic Plan Executive Summary

### A Strategic Plan Shaped by Those We Serve

The 2025-2030 Strategic Plan is a bold step forward for Smarter Balanced, charting a clear course to help more teachers and students benefit from the full potential of the system. What makes this plan especially powerful is how it was built: informed by teachers, state and territory leaders, national experts, Consortium staff, policymakers — and, for the first time, students themselves. More than 100 representatives shared their voices, helping shape a plan centered around real needs and opportunities.

At the heart of this plan is a simple goal:



To get there, the plan focuses on four priority areas:



Design Assessments Focused on Students & Their Learning



Collaborate with States & Territories to Meet Their Unique Needs & Expand Membership



Build Easy-to-Use Systems & Tools



Sustain a Strong
Organization to Support
Smarter Balanced Work

#### Built on a Strong Foundation

Undergirding these priorities are the Consortium's long-standing strengths: innovation and flexibility; high-quality design; teacher-centered development; broad, supportive content; state-led governance; and a student-learning focus. These strengths form the foundation from which Smarter Balanced will evolve to meet future needs.

Together, these strengths and the plan will drive Smarter Balanced to remain a trusted, forward-looking partner — empowering educators, supporting students, and helping states and territories deliver on the promise of high-quality public education.



## Design Assessments Focused on Students & Their Learning

- Involve Students in the Assessment Design Process
- Produce High-Quality Assessments that Provide Clear and Consistent Information
- Explore New Ways to Understand Student Learning



Better
Teaching &
Learning

& SYSTEM USE

## Collaborate with States & Territories to Meet Their Unique Needs & Expand Membership

- Strengthen Connections and Invite New Members
- Provide Support for Communication and Planning
- ❖ Offer New Resources that Match Member Needs

#### **Build Easy-to-Use Systems & Tools**

- ❖ Build Easy-to-Use Systems
- Help Teachers and Administrators
   Use Information to Support Students



# Sustain a Strong Organization to Support Smarter Balanced Work

- Support Staff Growth and Well-Being
- Optimize Operations
- Increase Planning Transparency







High-Quality Design



Teacher-Centered Development



Broad, Supportive Content



Member-Led Governance



Student-Learning Focus